



Project Management Institute

Making project management indispensable for business results.®

2017 Pulse of the Profession®: The Value of Project Management

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Chair 2017 PMI Board of Directors

www.pmi.org/pulse

16 March 2017



... make a vision a reality



**Project managers make
dreams come true.**



**Strategic change looks toward the future
and happens through projects**

**Yet fewer than 3 in 5 organizations
understand the value of project management**

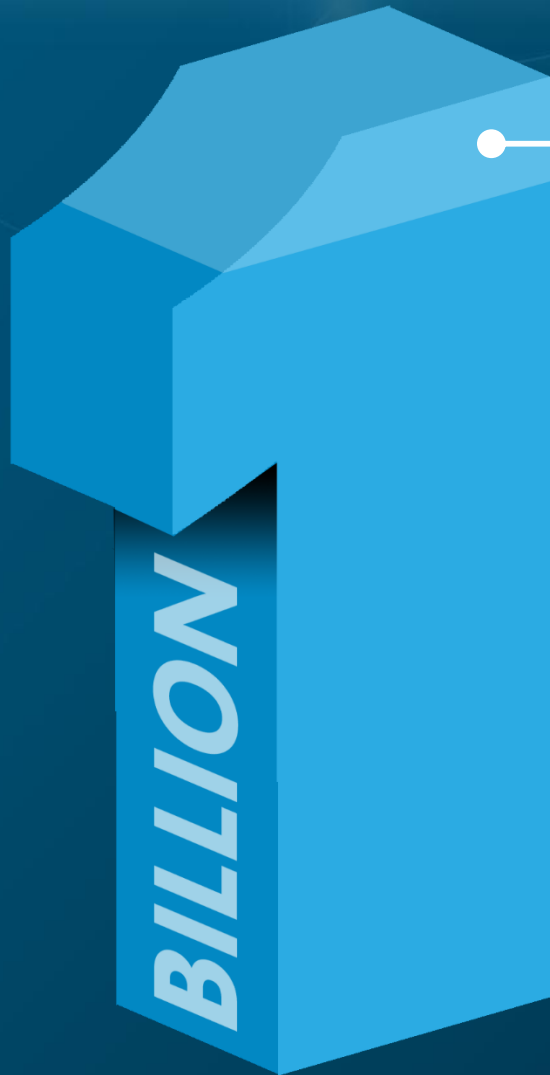


A black and white photograph of a man in a suit walking away from the camera on a cracked concrete floor. He is looking towards a large, bold, black graphic of the number '61%' that is superimposed on the scene. The background is a bright, overexposed area, possibly a sky or a wall, creating a strong silhouette effect for the man.

61%

PMI's global survey of more than 500 executives found that just 61% of strategic projects met their goals.

We are making progress



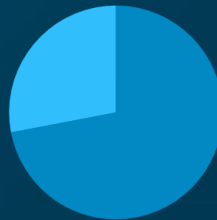
On average, organizations waste

\$97 million

for every \$1 billion invested



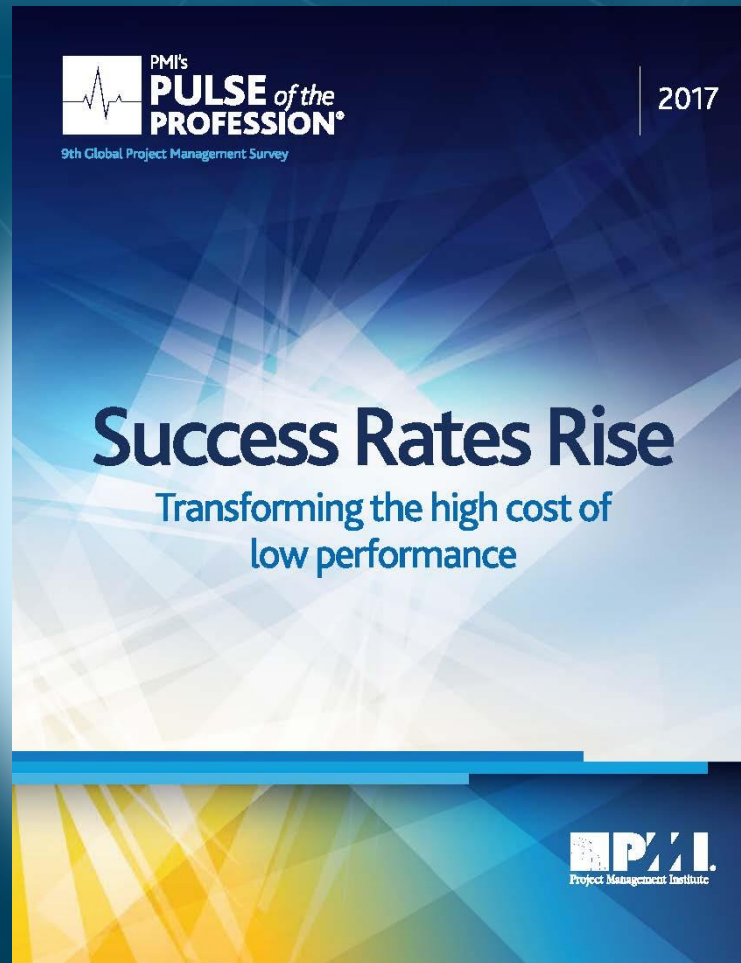
This is a 20% improvement over last year, and better than we have seen since the study began



Champion organizations waste 28 times less



PMI's 2017 Pulse of the Profession®



www.pmi.org/pulse

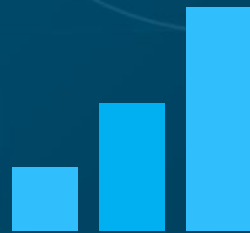
Many other factors help drive success

Skills



Are you ready to be a project leader?

Benefits



Can you connect your team to the dream?

Sponsor



Do you know what motivates your executive sponsor?

Agility



Can you identify when to use agile practices?

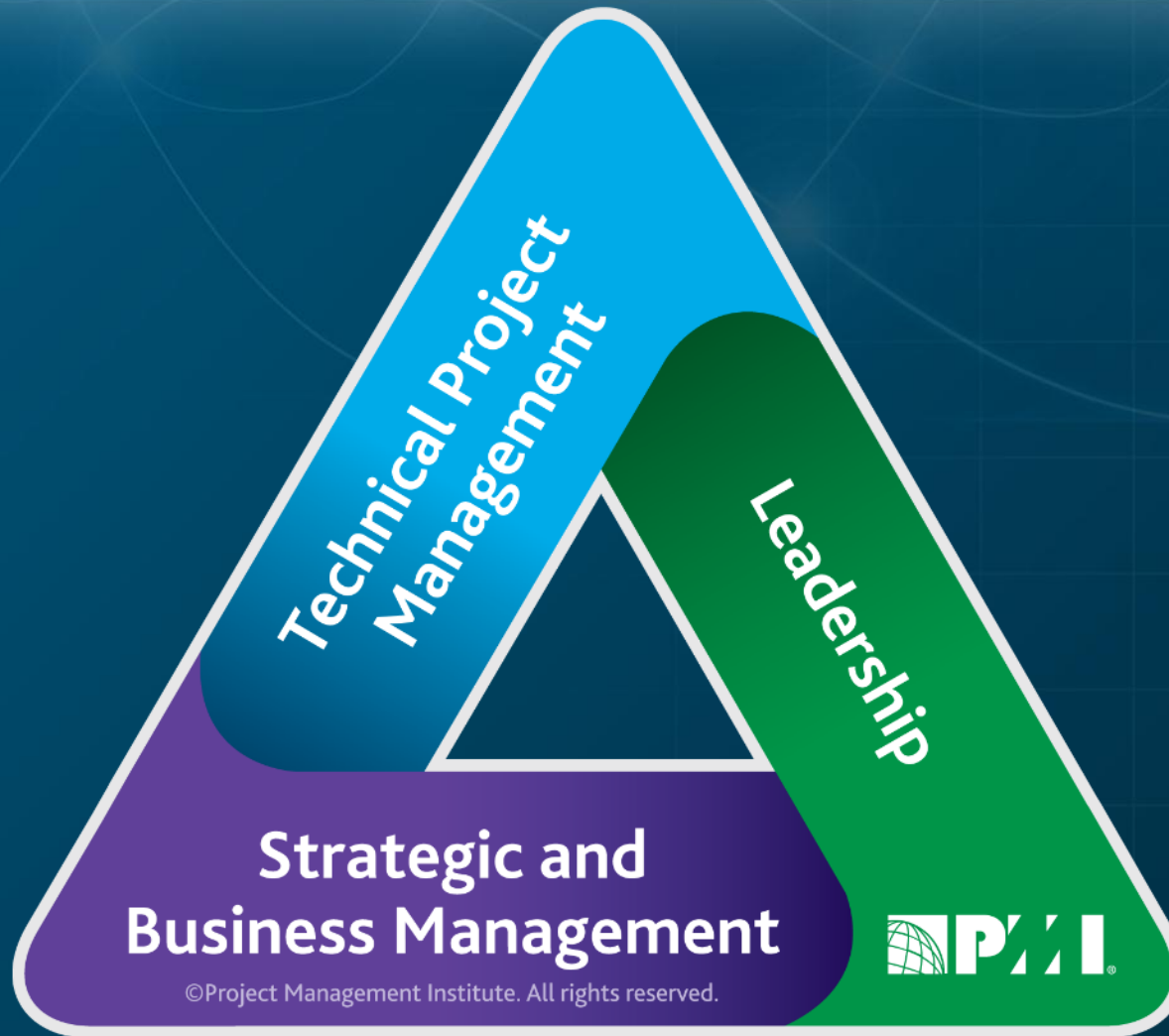
This whole game of business
revolves around one thing.

You build the best team,
you win



Jack Welch, former chairman of GE

PMI Talent Triangle®



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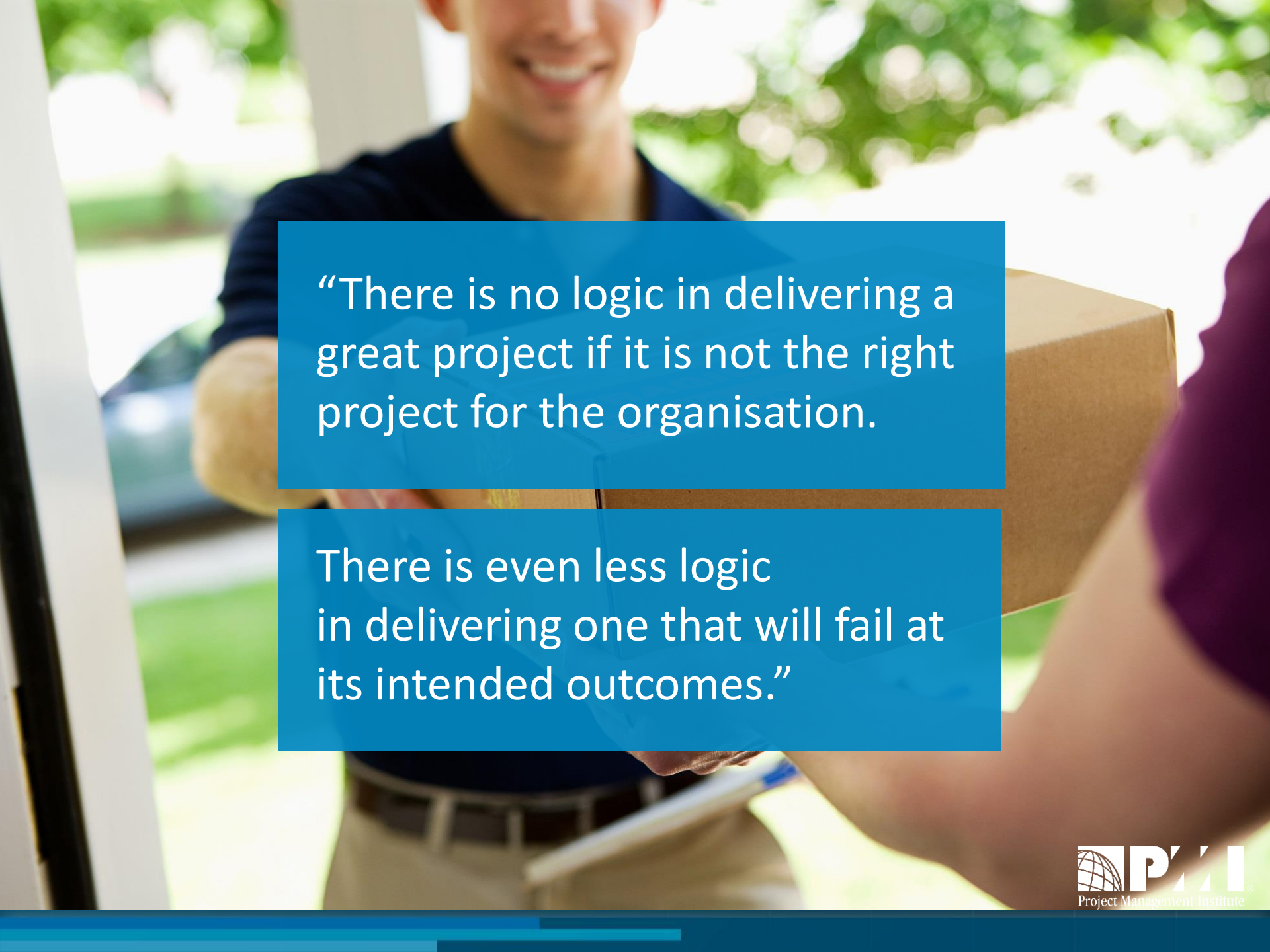


Do you know
what motivates
your executive
sponsor?

Agility

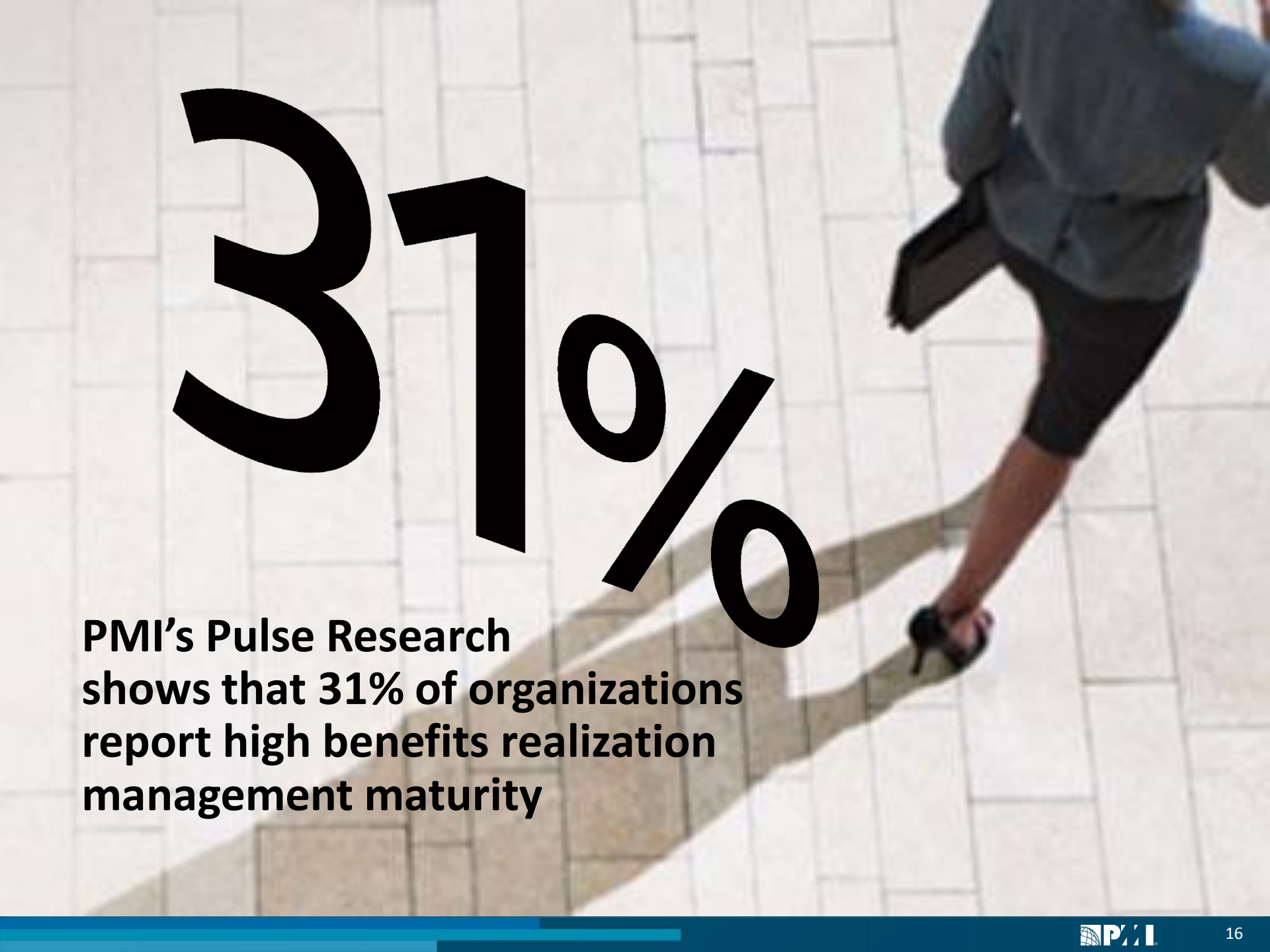


Can you
identify when
to use agile
practices?



“There is no logic in delivering a great project if it is not the right project for the organisation.

There is even less logic in delivering one that will fail at its intended outcomes.”



31%

**PMI's Pulse Research
shows that 31% of organizations
report high benefits realization
management maturity**

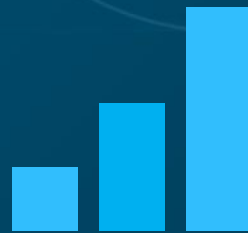
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**Executive
sponsorship
is essential**

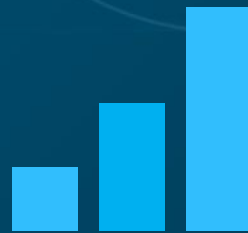
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Agility

Agility balances compliance requirements with high-performance objectives and the dangers associated with too much reliance on process



Knowing when to use agile approaches is key



In our study, twice as many champion organizations reported frequent use of agile practices than low performers.

Making dreams come true