

The Linking in Strategic Thinking

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PMI Regional Symposium 2017



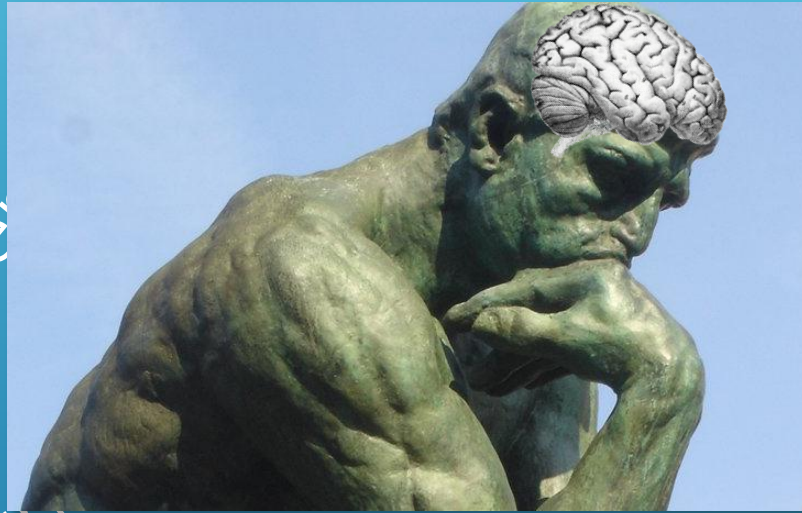
Having a Strategy

Strategic Manager

Strategic Plan

Strategic Alignment

Strategic Thinking



Strategic thinking

is the art of getting what you want

create the future

WHO?

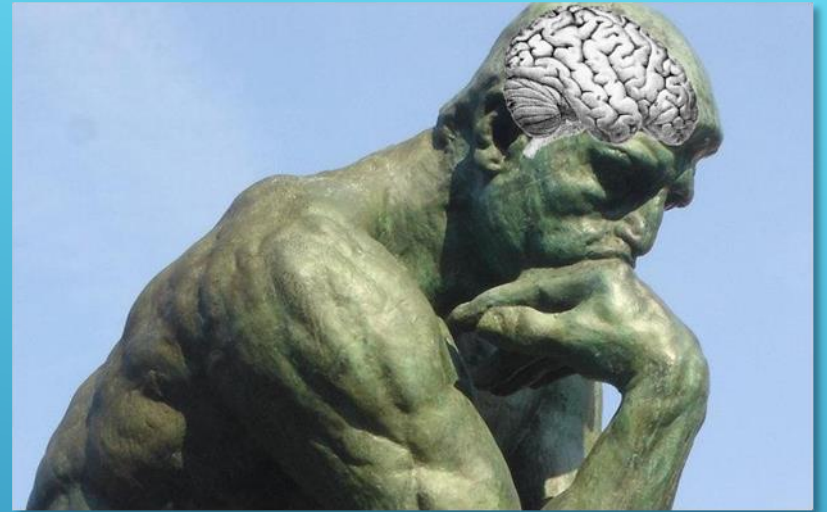
WHAT?

WHEN?

WHERE?

WHY?

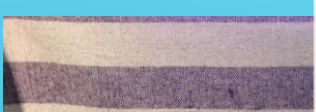
HOW?





Achieve Desired Results!





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HAVE TO
FIND A
WINNING
STRATEGY



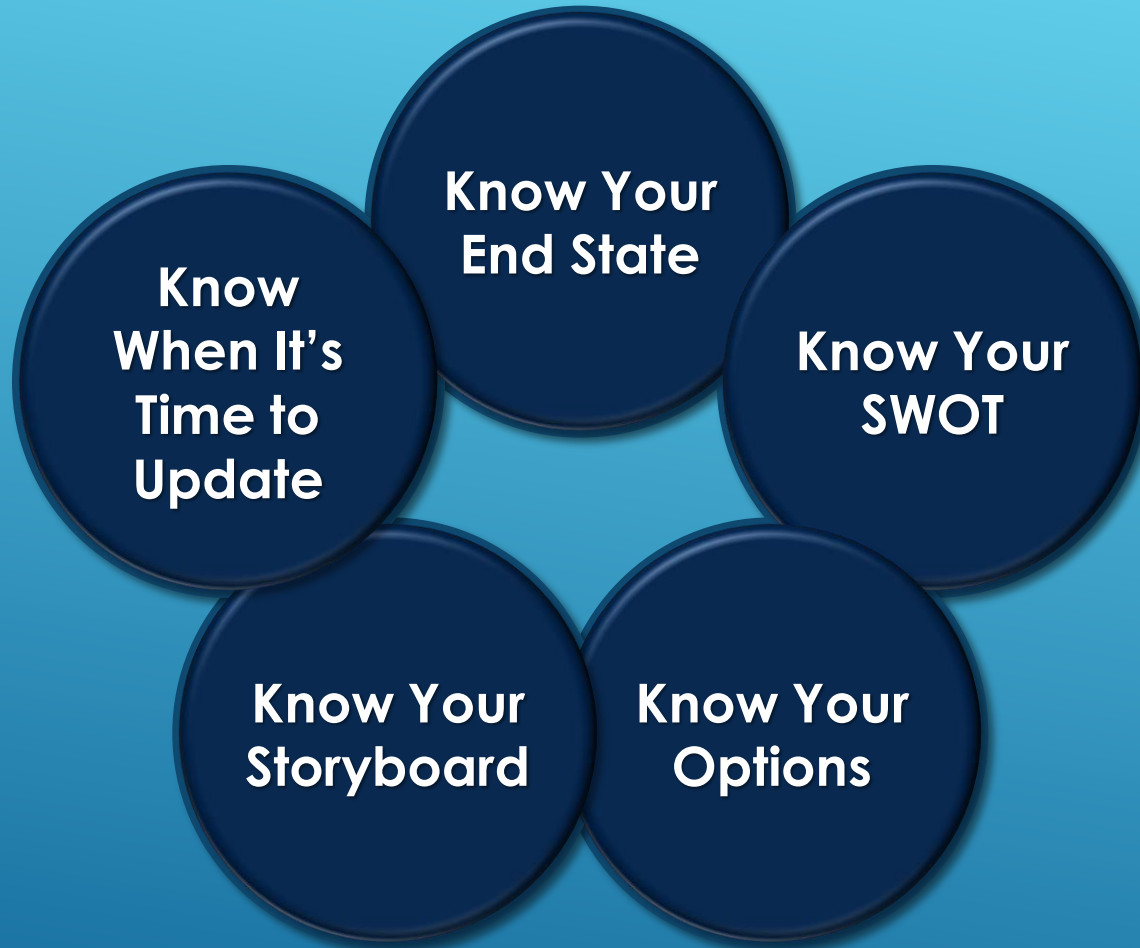
YOU HAVE
TO SELECT
A
WINNING
STRATEGY



YOU HAVE
A
WINNING
STRATEGY



5 Obsessions of a Strategic Thinker



Considerations

Know
Your End
State

How can we integrate strategic thinking in Project Management?

State of Deliverables



State of the Company



State of your team



State of your Career



Considerations

Know
Your
SWOT

How can we integrate strategic thinking in Project Management?

	Helpful	Harmful
Internal	Strengths S	Weaknesses W
External	Opportunities O	Threats T

Considerations

How can we integrate strategic thinking in Project Management?

Know
Your
Options



Considerations

Know Your
Storyboard

How can we integrate strategic thinking in Project Management?

Timeline



Decision Points



Impact



Response



Strategic thinking is the art of getting what you want

What is it that you want?



Q & A / Discussion

