



Mr How Chong Peng

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How Chong Peng - In his 20 years of wafer foundry experience, How has served in roles spanning process, equipment, yield engineering, Fab start-ups and key customer transfer projects. In his current role, he has overseen several significant transformation projects in GLOBALFOUNDRIES including PEACE - a quality excellence program-, the merging of 4 wafer fab operations into one GIGA+ fab, Vision 2015 transformation of a 200mm fab into a 300mm fab and culture change for the Singapore site. His passion for enabling leaders to successfully lead change and helping teams and individuals to achieve breakthroughs, combined with project management skills makes How widely acknowledged as the change management expert in GLOBALFOUNDRIES Singapore.

Synopsis:

Leading Change

In today's challenging business environment, change is something no company or organization can avoid. Yet research has shown that more than 50% of change initiatives fail or do not reach the full potential or results they were intended to.

In this presentation, you will learn, through a real case study from GLOBALFOUNDRIES, the steps in leading change initiatives and how to engage the hearts of people in order to achieve success in managing change. Be inspired as our presenter shares his company's Quality transformation to dramatically reduce issues caused by human error and in the process improve the work-life balance of the employees.