



Mr Eduardo Braun
Leadership and Management
Expert

Appearances:

25th March 2015, Professional
Development Workshop, Full
day workshop

26th March 2015, Panel
Discussion

Eduardo Braun is an expert in Leadership and Management. He currently writes for the Huffington Post and La Nación (Argentina's second largest newspaper), moderates events and gives Keynote speeches to diverse audiences around the world.

Eduardo is the former Director of the HSM Group (1999-2012) –now Wobi-. In this position, he curated hundreds of events around the globe. Additionally Eduardo interviewed on stage many history-making personalities, such as William Jefferson I Clinton, Rudy Giuliani, Tony Blair, Mikhail Gorbachev, Felipe Gonzalez, Ingrid Betancourt, Alvaro Uribe or the Nobel Prize winners Muhammad Yunus, Joseph Stiglitz and Paul Krugman.

During his time at the HSM Group, he was also the Host of two TV shows, Lideres and HSM Specials, aired through ManagementTV, a 24/7 Network dedicated to Leadership and Management and present in over 25 countries and 15 million homes. The shows enabled him to get one-on-one interviews with business leaders and management gurus. Jack Welch (General Electric), Michael Eisner (Disney), Herb Kelleher (Southwest), George Lucas (Lucas Film) Peter Drucker, Michael Porter and Philip Kotler are some of the few who revealed their experiences and path to success to Eduardo.

In 1988, Eduardo was a visiting professor at a program of the University of California, Berkeley.

Prior to joining HSM, he was the founding partner of MIG, a Management Consulting firm specialized in Strategy and Business Development. His experience in management consulting started with Booz Allen & Hamilton in the Paris Office in 1990, working in projects in Europe, Brazil and Argentina.

A native of Buenos Aires, Eduardo received an Industrial Engineering degree from the University of Buenos Aires, where he was awarded the Bunge & Born Scholarship for academic excellence, and has an M.B.A. from the Wharton School, with a concentration in Finance and Marketing in 1990.