



Mr Brian Weiss
MBA, Vice President,
Practitioner Markets

Brian A. Weiss serves as PMI's Vice President, Practitioner Markets. He has been with PMI since 2007, bringing more than 20 years of business leadership, product management, marketing and consulting experience to the organization.

Mr. Weiss and his team are responsible for the ongoing engagement of more than one million members, certification holders and volunteer leaders, in over 185 countries, who turn to PMI for professional knowledge and tools, networking opportunities, professional recognition and evidence that support the superior practice of project management across the globe.

In his role, Mr. Weiss leads fundamental programs such as membership, certification and global chapters, plus live and online training and events for project practitioners and PMI volunteer leaders.

Mr. Weiss joined PMI as Vice President, Product Management, where he was responsible for the overall leadership, planning and oversight of PMI's worldwide products for organizations and project management practitioners.

He brings extensive experience to PMI in the areas of strategic planning, international business, marketing and branding, as well as the successful development and launch of multiple products and services in a global environment.

Prior to joining PMI, Mr. Weiss led marketing for a business unit of ARAMARK, a US\$12 billion global firm specializing in professional services, food services, facilities management, and uniform and career apparel. Prior to that, he served as director of global information products and services for the Hay Group, a leading global Human Resources consulting firm. He also has held consulting, business development and analyst roles at both Claritas, Inc. (Nielsen) and Loan Pricing Corporation (Thomson Reuters).

Mr. Weiss received a bachelor's degree from Tulane University's Freeman School of Business and an executive master's degree in business administration from Saint Joseph's University (Philadelphia). He is also a member of American Society of Association Executives and the Beta Gamma Sigma Honor Society.