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Synopsis:

Colin Millward is CEO of the Business Evaluation Centre in Hong Kong and Singapore - the Asia/Pacific partner of US research organisation the ROI Institute.

Colin has a thirty year leading financial computer systems implementations and other corporate projects in the UK and Europe, United States and the Asia Pacific region. He regularly leads management training and consulting projects with his team at senior level for global organisations.

Colin holds an MBA, PMP®, and is a Certified ROI Professional (CRP) with the ROI Institute.

ROI - The Key to Delivering Business Value

As the PMI looks towards Project Managers providing "business value" rather than just deliverables, we must not only lead change and transformation through good project management, but we must understand the business impact our change will have on the company and, where possible, how financial benefits and Return On Investment (ROI) are calculated. Understanding ROI gives us an extra dimension to merely running a project to the scope, time and cost triangle. ROI gains us the visibility and cooperation we need to run our projects, through speaking the language of senior corporate management.

So this presentation explains concepts of ROI measurement, introducing the more experienced Project Manager to the tools you need to become a more permanent member of senior executive meetings where business benefits are derived, ROI expectations formalised and charters created.