



Mr Callum Laing

CEO of Key Person of Influence Asia

Callum is the CEO of Key Person of Influence Asia, he is a partner in a private equity company and he has a track record of working with business owners and executives to help them raise their profile and their influence within their industries.

Synopsis:

Become a Key Person of Influence in your industry

The most effective project managers are those that are best able to influence those around them. That are best able to attract the best talent and the best opportunities. That doesn't happen by accident. In every industry, in every niche there are a few people whose names come up. These people may not be any smarter than us, or any more experienced, but they have learnt how to create more value for more people and consequently they can have more impact on their industry.

In this talk Callum will take you through the 5 step process that can allow you to become the Key Person of Influence in your industry.