



## Mr Brian A. Weiss

Vice President, Practitioner Career Development, PMI

Brian A. Weiss serves as PMI's Vice President, Practitioner Career Development. He has been with PMI since 2007, bringing more than 20 years of business leadership, product management, marketing and consulting experience to the organization.

In his role, Mr. Weiss leads an integrated group that supports project management careers, as students learn project management at the university level, enter the workforce, seek certification, and pursue professional development.

He brings extensive experience to PMI in the areas of strategic planning, international business, marketing and branding, as well as the successful development and launch of multiple products and services in a global environment.

Mr. Weiss received a bachelor's degree from Tulane University's Freeman School of Business and an executive master's degree in business administration from Saint Joseph's University (United States).

Reach Mr. Weiss at [Brian.Weiss@PMI.org](mailto:Brian.Weiss@PMI.org) or [@baweiss1](https://www.linkedin.com/in/baweiss1).

## Synopsis:

### ***The Next Generation Project Manager – “Are You Ready?”***

A project management labor and talent shortage is upon us – and this will cost the world US\$340 billion by the Year 2020. This presentation provides a global perspective on how markets are transforming, as well as the realities facing today's executives based on PMI's Pulse of the Profession® research. This presentation focuses on the leadership and business and strategic management skills needed by the next generation project manager to be successful in a complex business environment to meet the evolving expectations from high-performing organizations.